



KPTA PHYSICAL THERAPY PROMOTION GRANT

The APTA has made funding available to the KPTA through its community awareness grant. Promotional activities for public consumer groups are part of this important activity. If you or your organization has a promotional activity utilizing print, web based, radio or TV media, you may be able to receive some of this grant money.

Promotional material or activities must be value neutral, generally support and promote the practice of physical therapy in the state of Kansas, and utilize the APTA branding campaign "Move Forward: Physical Therapy Brings Motion to Life." There are print ads, web buttons, brochures, and TV ads available on BrandBeat at www.apta.org that may help you with your activity.

It is permissible for your clinic or organization's contact information and logos to be presented in the material. Funding is available in amounts up to \$250 for as long as it is available. Funding awards will be granted at the discretion of the KPTA public relations committee based on the information presented in the application.

Please email application to:

*Christina Wisdom, PT, DPT
KPTA Public Relations Chair
c.wisdom@earthlink.net*

Proposed Activity:

Target Audience:

Media distribution: (total number of listeners, viewers, subscribers, etc)

Content Overview:

