

Send in your Applications for the KPTA Community Awareness Grants

One "grand prize" of \$500 will be awarded to the clinic that is judged to best raise community awareness of physical therapy and its benefits through one or more events. A second place (\$300) and third place (\$200) will also be awarded.

To compete for the awards, complete a short report to let us know (1) About the event(s), (2) How many people attended, (3) How the event(s) raised community awareness of our profession, (4) Feedback you received from participants or attendees, and (5) Attach pictures of the event(s), indicating the people and event(s) shown. Also, please make sure to get consent from people in the picture(s) so it may be printed in KPTA materials.

Let us know about all the activities you have completed in 2010! Past winners have completed or participated in activities such as: community presentations, in-services, health fairs, and community fun runs/walks.

The submitting person or person(s) must be APTA/KPTA members. We strongly encourage your clinic to incorporate the brand "Move Forward" into your activities. More information about the branding campaign can be found by clicking on the Brandbeat button on www.apta.org or by contacting the KPTA Public Relations Chair, Christina Wisdom, at c.wisdom@earthlink.net.

Email your entries to c.wisdom@earthlink.net by **September 1, 2010**. The public relations committee will judge the entries. The winners will receive the money to use on public relations and community awareness activities in 2011. Winners must submit a short report by September 2011 how the prize money was used, so ideas for community awareness activities can be shared amongst membership.

Be creative and let's "Move Forward" by continuing to promote physical therapy!

KPTA Public Relations Committee